

Western Edge  
SEAFOOD



The Fish People



# Don't Forget About OCEAN PERCH



**O**cean Perch has been extremely successful in the Midwest U.S. for many years now, and appears to be gaining ground in other areas as a viable option for fish fry application. It's very flavorful, and is most popular and performs very well as a breaded or battered fried fish.

We have seen a lot of success with this product, and we are proud to have become the largest importer of Ocean Perch into the U.S. over the last few years. While Ocean Perch still hasn't reached the popularity level of Pollock, Cod, or Haddock, we are still confident that it has not reached its full potential yet, and we expect to see continued growth and popularity in the future.



## Great For Flavorful Fish Sandwiches!

**If you promote fried fish as a part of your seafood program, you really should give Ocean Perch a try! Call your Western Edge sales representative for more details today!**



Packed IQF 4 x 10# in 40# Masters

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SENA  
BOOTH#  
2027

NRA SHOW '18  
Booth #9958



LET'S TALK FISH.