

# WHY IS **WesternEdge** SEAFOOD™ PREFERRED BY SEAFOOD BUYERS THROUGHOUT THE U.S.?

BECAUSE *Taste...*

MATTERS MOST.

*Catfish*



Imported Catfish has seen a large increase in demand due to the decrease in domestic Catfish production, and we have become a reliable supplier for many food service distributors and restaurant chains throughout the U.S. on premium farm raised Catfish. Catfish has become a very strong item for us in the food service and restaurant chain industry. We owe our success to our partnerships with farms and processors in China. A cage raised Catfish is solely dependent on grain feed, and yields the cleanest tasting Catfish available. This is proven to be our formula for success for this species as a part of our product line.



*Swai*



Swai has experienced rapid growth in U.S. consumption, and has done so with very little name recognition. One of the driving factors in the success of our Swai program is our diligence in educating our current and potential customer base about Swai. We place a lot of importance on proper labeling, controlling the moisture content, and being very stringent on water quality and workmanship of our Swai. This results in a very consistent product appearance, as well as a great tasting fish.



*Tilapia*

We offer a complete Tilapia solution for food service distributors and restaurant groups throughout the U.S. with an affordable protein that has a consistent taste profile that our customers can rely on for program growth, and a better dining experience for the end user. The combination of our culinary approved taste profile and our extensive quality control measures are the reason for the success of our Tilapia program.



Call Your  
Western Edge  
Sales Rep  
For Details!

WesternEdge  
SEAFOOD



The Fish People

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SENA  
BOOTH#  
2027

NRA SHOW '18  
Booth #9958



LET'S TALK FISH.